**Proclamation Jewelry**

### **Bespoke Coffee Table Book Template**

*A Timeless Companion to Every Custom Creation*

### **BOOK SPECIFICATIONS**

* **Orientation:** 8.1 x 10.6 in, Portrait
* **Page Count:** 28 pages
* **Page Material:** Photo Paper – *Deep Matte Finish*
* **Cover Material:** Hardcover with *Printed Black Linen*
* **Endpaper / Inside Cover:** Black Matte
* **Printing Partner:** [QinPrinting Bulk Order Link,](https://www.qinprinting.com/coffee-table-book-printing/?gad_source=1&gbraid=0AAAAADF64-rIAZ0H8pj03p88AxW75horE&gclid=Cj0KCQjw_JzABhC2ARIsAPe3ynq2TRaI5WoAFmAlEhQjlFZoJqE9xiRFHfRhQuzGeyfJFeKOVSV1vUoaAvwmEALw_wcB) [WhiteWall](https://www.whitewall.com/us/editor/pdf-coffee-table-book/create#&step=Product_Card&Size=A4portrait&Paper_type=paper-fujiCrystal-velvet&Cover_type=cover-hardcover-linen&Endpaper_type=bookEndPaper-black&Product_config=A4portrait_paper-fujiCrystal-velvet_cover-hardcover-linen_bookEndPaper-black&pagesUrls=28_A4portrait_paper-fujiCrystal-velvet_cover-hardcover-linen_bookEndPaper-white&productId=318)

### **COVER DESIGN**

* **Aesthetic:** Ultra-minimalistic, *All-Black Cover*
* **Accent:** Customer Name *or* Custom Crest in **Gold Foil Stamping**
* **Typeface:** Elegant serif or bespoke monogram style

## **INTERIOR PAGE FLOW**

### **SECTION 1: STORY**

**Pages 1–2**

* **Left Page:**
  + *Full Page Photograph* of the Final Piece
* **Right Page:**
  + Title: STORY
  + *Excerpt from the customer's story*
  + *Personal Note* from Designer
  + Handwritten or digital **Designer Signature**
  + *Contents Index* (at bottom or as a design overlay)

### **SECTION 2: DESIGN**

**Pages 3–7**

* **Page 3 (Left):** Full Page of *Initial Design Sketch*
* **Page 4 (Right):**
  + Title: DESIGN
  + *Design Narrative* – origin of the concept, inspiration, and symbolisms
* **Pages 5–7:**
  + Detailed sketches of:  
    - Main motif (left)
    - Supporting elements (right, alternating pages)
    - Each design should be labeled and include thoughtful callouts

### **SECTION 3: CRAFT**

**Pages 8–15** *(All photos must be of the client’s actual piece – no stock images)*

* **Page 8 (Left):** Full Page Image – *In-Progress Craft Shot*
* **Page 9 (Right):**
  + Title: CRAFT
  + Text overview of the bespoke process from sculpt to polish
* **Pages 10–15:**
  + Page 10–11: 3D Sculpt + 3D Print
  + Page 12–13: Wax Prep + Flask / Kiln
  + Page 14–15: Casting / Rough Cast Clean + Polish / Setting / Enamel

*Ensure each sub-process image captures depth, texture, and artistry.*

### **SECTION 4: LEGACY**

**Pages 16–17**

* **Page 16 (Left):**
  + Full Page Image – Finished piece in custom packaging
* **Page 17 (Right):**
  + Title: LEGACY
  + Photo 1: Final piece close-up
  + Photo 2: Customer or family with the piece
  + *Optional:* QR Code linking to the mini-doc video
  + Customer Testimonial or Quote

### **SECTION 5: COMPANY**

**Pages 25–28**

* **Page 25 (Left):**
  + Full Page Image representing *Proclamation Essence* – leadership, strength, craftsmanship
* **Page 26 (Right):**
  + Title: PROCLAMATION
  + *Full Brand Story* of Proclamation Jewelry
  + The mission and values behind every bespoke piece
* **Page 27–28:**
  + Designer Biography – *crafted in the tone of a book author*
  + Professional portrait, accolades
  + Contact info
  + QR Code to website or portfolio

### **NOTES TO DESIGN TEAM**

* **Consistency of tone:** Luxurious, masculine, reverent, legacy-driven
* **Typography:** High-contrast serif fonts with ample white space
* **Color palette:** Black, Gold Foil, and White with muted grayscale photography
* **Paper & Texture:** The tactile experience should echo the feeling of holding something meaningful and enduring